

## How is my information kept private when I visit your website?

### **What information do we collect?**

We collect information from you when you submit an enquiry or apply for a programme on our website. We also gather information via Google Analytics.

This online privacy statement applies only to information collected through our website and not to information collected offline.

### **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

- To personalise your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To administer a contest, promotion, survey or other site feature
- To send periodic emails
- To use in both Google AdWords remarketing and/or Facebook lookalike audience campaigns.

Your information, whether public or private, will not be sold, exchanged, transferred or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

Note: If at any time you would like to unsubscribe click on the link the email, or reply and ask to be removed from our mailing list.

### **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you enter, submit, or access your personal information.

### **Do we use cookies?**

We use session cookies to enable functionality. If you have cookies turned off, some parts of our website will not function properly.

### **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or

others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### **Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### **Changes to our Privacy Statement**

If we decide to change our privacy statement, we will post those changes on this page.

### **NMIT's Privacy Officer**

NMIT Chief Executive Officer Tony Gray is Privacy Officer.